



FOR IMMEDIATE RELEASE

Contact: Jock Menzies, President, American Logistics Aid Network
410/246-0501, jmenzies@termcorp.com

Richard Bank, Director, Sustainable Supply Chain Foundation
202/375-3269, rbank@sustainable-scf.org

ALAN Receives Support from Sustainable Supply Chain Foundation

Annapolis, February 12, 2013 - The American Logistics Aid Network (ALAN) announced today that it has received a sponsorship from the Sustainable Supply Chain Foundation (SSCF) to provide ongoing support for its mission of engaging industry to address the unmet needs of relief organizations, communities, and people.

“ALAN is grateful for the partnership and support of SSCF,” said Jock Menzies, ALAN president. “During extreme events companies and their people want to engage. A disaster’s impacts are either mitigated or exacerbated by supply chain/logistics resilience or failure. Ensuring the sustainability of our country’s supply chains reduces the burden on response agencies during disasters.”

SSCF, which provides consultation and independent verification services for supply chain sustainability programs, also acts as the independent verification service for the International Warehouse Logistics Association’s Sustainable Logistics Initiative. The SLI evaluates companies using a set of metrics including one for Social Responsibility. Companies working towards their SLI verification may cite support and participation in ALAN’s response activities as collateral towards fulfillment of that metric.

“Supporting ALAN is a natural step for us,” states SSCF Director Richard Bank. “To be truly sustainable, companies must engage in activities aimed at supporting the communities in which they operate. ALAN provides a unique outlet for these companies’ goodwill. Moreover, ALAN and those who support it deserve great recognition from the logistics community and beyond for the selfless activities they perform to serve those in need.”

About American Logistics Aid Network

American Logistics Aid Network (ALAN), a 501(c)(3) not-for-profit organization, supports disaster recovery by engaging industry to address the unmet needs of relief organizations, communities, and people. ALAN makes supply chain related donation needs visible to the logistics industry and establishes an efficient process for providing the necessary goods and services through its web portal, www.alanaid.org For more information contact: Kathy Fulton, director of operations, 863.559.6188, Kathy@ALANAid.org.

About Sustainable Supply Chain Foundation

The SSCF provides consultation and independent verification services for supply chain sustainability programs; and conducts research related to sustainability in global and domestic supply chain and transportation-related industries. It works to identify and assess best practices and emerging technologies that advance sustainability in every aspect of supply chain management. For more information contact: Rickard K. Bank, Sustainable Supply Chain Foundation, 202.375.3269, rbank@sustainable-scf.org.

###